



Media Personality



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Kevin McCarthy

Award Winning Host/Sportscaster

Kevin McCarthy was brought to Texas in 1972 by Hall of Famer Ken Dowe to work for Hall of Famer Gordon McLendon as part of the original staff of KNUS/99 after McLendon sold KLIF.

He was hired by Hall of Famer Joe Holstead to work for Hall of Famer Mike Shapiro and learned talk radio at the knee of Hall of Famer Ed Busch at the old WFAA NewsTalk 57 AM in the late 70s.

After a stint as a sportscaster at KDFW-TV, Kevin returned to talk radio at KLIF in 1987.

During his 14 years at KLIF, McCarthy won 5 “Katy” awards for Best Talk-Show in Texas and was selected as 1994’s DFW Radio Personality of the Year by the American Women In Radio & Television.

McCarthy also spent 20 years as the Voice of Reunion Arena for the Dallas Mavericks.

Kevin is currently the co-host of the “Jerry Reynolds Auto Advice” show on WBAP.